

# G. ALEX GONZALEZ

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OVER 10 YEARS DESIGN EXPERIENCE

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## WORK EXPERIENCE:

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### **Omelet - Los Angeles, CA** ..... Dec 2010 - Present

#### **Art Director**

- Clients include TNT (Falling Skies), NBC Universal (Green is Universal), American Greetings, Galpin Auto Sports, Square Enix (Deus Ex: Human Revolution), & Cisco (FlipLive)
- Flash, web, banner, & print design

### **Freelance - Los Angeles, CA** ..... Jan 2010 - Dec 2010

#### **Graphic Designer**

- Mark Woollen & Associates - i-Trailers for "The Social Network" and "Faster"
- Animax - "Top Chef" Basic Training Game
- B2 Studios - Banners for the CW: "Life Unexpected" / Kmart promotion

### **Animax Entertainment - Van Nuys, CA** ..... Jan 2007 - Nov 2009

#### **Graphic Designer & Web Designer**

- Web design
- GUI design for Flash games and virtual world websites
- Clients include MTV(Popzilla), Ty Inc. (Beanie Babies, Ty Girls), Disney (mickeymouse.com, winnieethepooh.com), Spinmasters (Bakugan, Tech Deck), Nickelodeon (Nicktropolis Transformers), Ad Council (keepoceansclean.org), & Hallmark (Rainbow Brite)
- Print design for one-sheets & business collateral

### **Streamcast Networks - Woodland Hills, CA** ..... Sept 2004 - Jan 2007

#### **Art Director**

- Web design & maintenance for morpheus.com
- GUI design
- Print Design for banners, press releases, business cards, signage, & print ads

### **Coastal Concepts - Vista, CA** ..... March 2001 - Sept 2004

#### **Graphic Artist & Web Designer**

- Apparel design
- Web design
- Print catalog design
- Logo and corporate identity

## SKILLS:

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### **Computer**

- Adobe Photoshop
- Adobe Illustrator
- Flash
- HTML
- CSS

### **General**

- Illustration
- Motion graphics & animation
- Typography

## EDUCATION:

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### **University of Arizona - Bachelor of Arts, Media Arts** ..... Dec 1998

#### **Honors**

- U of A President's Award for Excellence
- ASU Medallion of Merit Award

## REFERENCES:

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### **Michael Bellavia - Animax, President**

mbellavia@animaxent.com  
310-384-8099

### **Dena Light - Omelet, Senior Producer**

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